

Santiago Castellanos

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EXPERIENCE

Frontend Engineer Monroe Harding

October 2025 - February 2026

Redesigned and rebuilt their public website and internal database system, reducing data retrieval time by **20%** for staff and driving monthly recurring revenue by **15%**. Spearheaded execution with 2 engineers and collaborated with our director of development and 3 designers.

Lead Product Designer MyWorker.AI

June 2025 - September 2025

Built and deployed an AI sales agent, increasing first-time conversion rates by **25%** and leveraging existing infrastructure to reduce development time/costs by **95%**. Led 4 designers across research, ideation, and strategy while working with our CTO through implementation.

UX Design Intern Cambiar Education

May 2025 - August 2025

Designed the onboarding experience for a career platform to provide personalized guidance for high school students. Projected to reach **105,000+** students and **120+** schools upon launch.

Website Specialist Grand Canyon Education

October 2024 - April 2025

The first design/developer to help build the new GCU website. After 6-month post launch, conversion rates increased to **107%** and projected to save **\$1.15** million in ARR. Worked closely with marketing, copyrighting, and SEO teams to implement webpages with our design system.

EDUCATION

Grand Canyon University BS in Software Development & Design

CoCreate Product Design Accelerator Program

SKILLS

Design

Product Design · Product Thinking · Systems Thinking · User Experience Design · User Interface Design · Visual Design · Prototyping · Wireframing · Interaction Design · Design Systems

Technical

HTML · Tailwind CSS · Javascript · Typescript · React · Next.js · Three.js · Git · Prompt Engineering

Tools

Figma · Cursor · VS Code · Webflow · Framer · Github · Jira · ClickUp · Miro · Midjourney · Jitter